

To create the video, I came up with the idea of lack of Internet in Missouri. This PSA talks about being a Pioneer and researching all options when purchasing land in Missouri.

I gathered photos and combined the photos with video that I took on my iPhone. I wanted to use Captivate in the beginning, but a codec issue requires a (.)INI change on my registry before I can use it. I do not have time to make the change right now.

I downloaded an App for my Surface Tablet, called Video Editor Master. The app was free, but included ads for which I paid the 99 cents to remove the ads.

I realized when I was trying to merge the videos with the photos that the videos were in the wrong format. An application I purchased for the previous class, called Movavi Video Converter was used to change it to (.)MP4 files.

Then, the last photo also needed to be changed from (.)PNG to (.)JPG. I used my Photoshop for that change as well.

I had to time my sound to match as closely as possible to the timing I set for the video and photos. I used my Audio Memos app on my iPhone. Total time: 22 seconds. Testing each section to match each section of photos and/or videos, I was able to set all the times.

My audio also needed to be converted to (.)MP3. I used an online audio converter site. FINALLY, all done! Here is my PSA. I am loading it to my business Web site for viewing:

with the sound:

<http://www.go2learning.biz/wp-content/uploads/2017/PSAwithsound.mp4>

without the sound:

<http://www.go2learning.biz/wp-content/uploads/2017/PSAnosound.mp4>

Video transcript with seconds included:

Ava Missouri. Nestled in the Ozark Mountains. (4)

Land ownership opportunities abound.

The Internet does not. (5)

Be prepared.

Review your options. They may be few, but they do exist. Choose wisely and happy hunting. (9)

Be the Pioneer! (2)