

ETE565

Assignment #2

9/24/13

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URL: <http://youtu.be/hmzZ57yEgL8>

Description:

The video was created to help individuals working through Weight Watchers and using the eTools Web portal. As a member of Weight Watchers and have lost over 105 pounds to date, this allows me to share what I know about the technology with others in a video format. The viewers of this video will be adult males and females of any age who are enrolled in Weight Watchers.

Reflection:

My reflection on this project was that it was very frustrating. With that said, it was a very rewarding experience for my first training video. We have discussed the creation of training videos for use here at my company. As the company is global, by creating training pieces as videos, it will allow all of the employees globally the opportunity to train with me in a virtual environment.

The video took over 8 hours to complete for just 3 minutes of video. At first, I had borrowed a friend's video camera to tape a different instructional video. Once I was at my office to edit the video, I realized I didn't have a FireWire cable. Went home and realized our cable was missing. Went to Best Buy who no longer sells the cable; go to Radio Shack. I purchased a cable and realized when I FINALLY made it back to my office that the cable was partially incorrect. The end that would go into my laptop was wrong.

At this point, complete frustration had taken over, and I almost cancelled the video. I started to head home and came back to work. We use Microsoft LiveMeeting when doing video conferences. After deciding on a new approach to a new video, I came back to work and used LiveMeeting to record both the screen and my voice. I was having an issue with the sound. Then, I couldn't use the LiveMeeting feed as it did not create an actual video file, but a Web site.

I went home, frustrated, and figured out what type of software I needed for the video. I was able to record my video pieces within 20 minutes. I came back to work and spent two more hours editing the video to put it into the final movie file. At 10 pm on Sunday night, posted the file on YouTube and posted to my friends on Facebook. They've also commented and liked the video.

I came to work Monday morning and explained this story to my former boss who wanted video training. I can now start creating videos for training topics and share them with my company. This is an opportunity to widen my training development opportunities for my company.