

Cathryn Hennes
 ENG301: Visual Assignment
 January 29, 2007



Source: "Support growing for universal health care plan," The Chronicle-Telegram, Sunday, January 21, 2007.

Principles:

Part 1: US Map

- Color-shaded in greys as being used in newspaper print
- Key at the top for shaded areas, this shows percentage of individuals living in each state that is currently uninsured
- Actual numbers for percentage on each state
- Names of states and numbers listed on right side of map for states too small
- For Alaska & HI, only included blurb at bottom of map with their numbers, allowing graphic to be as small as possible, but readable

Part 2: Pie Chart

- Color-shaded in greys as being used in newspaper print
- Largest percentage amount on right side of pie
- Numbers included equal 100%
- Smallest percentage not listed on pie because pie piece would be too small to view
- Blurb at top of pie states estimate of actual numbers of individuals without insurance that could be used to translate percentages to numbers

Part 3: Bar Chart

- Promotes fact of increasing, with largest number farthest to the right on table
- Table overall starts at 0
- Lists actual numbers at top of each bar and lists each year as placeholder for each bar at x axis
- Top of vertical axis shows numbers to be represented in millions, allowing for a smaller image