

# The Cleveland Stater



A laboratory newspaper at Cleveland State University

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School of Communication  
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PHOTO BY MICHELLE MCCAFFERTY

President Schwartz honors late CSU art professor Masumi Hayashi at a tribute for her on Oct. 19 in the Waetjen Auditorium in the Music and Communication Building.

## CSU commemorates life of educator Masumi Hayashi

Late art professor to be honored with doctorate degree

By Michelle McCafferty and Bill Vida

The poignant notes of Mozart's Ave Verum Corpus wafted through the Waetjen Auditorium on Oct. 19 as the CSU Graduate String Quartet opened a tribute to the life and work of CSU Art Professor Masumi Hayashi.

President Michael Schwartz announced that the university will award an honorary doctorate of fine arts degree to Hayashi, who was murdered by a neighbor in her west side condominium on Aug. 17. The degree will be presented

on Dec. 17.

"Our university will never be quite the same," said Schwartz. "It has lost one of its most important pillars. It has lost someone with boundless optimism."

Schwartz reflected on Hayashi's "quiet dignity that elevated the life of the mind and made the spirit soar."

He said she was very much loved and admired at CSU, and many still struggle to understand why she was "literally torn from us."

Hayashi was born in 1945 in the Gila River, Ariz., concentration camp.

Before coming to CSU in 1982, she received her master of fine arts degree from Florida State University.

Pieces of her extensive art collection are in permanent

displays all over the world.

Hayashi's photography has been published in several popular magazines and journals, such as Aperture.

George Mauersberger, associate professor of the Art Department, said Hayashi found beauty in very unlikely places.

She photographed prisons and toxic waste dumps and was able to creatively transform them into unique works of art.

In much the same way, Hayashi was able to cultivate her students into innovative, passionate artists.

"She had a friendly presence but demanded that her students aimed high and

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## Cocaine bubbles, stirs controversy

Law students file opposition

By Amanda Nypaver

CSU law students are fighting to keep "Cocaine" out of young brains and vocabularies.

In collaboration with the Americans for Drug Free Youth and Progressive Intellectual Property Law Association, law professor Mickey Davis and five of his students are taking a stand against "the legal alternative" to Cocaine.

"Cocaine", the name for a new caffeine-rich, high sugar soft drink, claims to be 350 percent stronger than Red Bull, the leading energy drink.

The idea for filing the opposition came from a discussion in Davis' intellectual property class detailing the prohibition on immoral or scandalous trademark registrations.

"One of the examples I used was a perfume marketed to young people called "Cocaine," which I said probably violated that rule and somebody should have done something about it years ago," Davis said. "The next day a student e-mailed me with the news that a new energy drink was named "Cocaine," and asked what we should do about it. When I found that it was a brand new registration application that could be opposed, I suggested to my students that it could be done, and they took me up on it."



SOURCE: WWW.DRINKCOCAINE.COM

Filed on Oct. 10 with the U.S. Trademark Trial and Appeal Board, the opposition claims that the trademark is against federal law because it is both immoral and scandalous.

The makers of "Cocaine", Redux Beverages, didn't want to "beat around the bush" when creating and naming the energy drink.

"We created Cocaine, in large part, because those that analyze the energy drink industry itself described energy drinks as 'Speed in a Can' and 'Liquid Cocaine,'" said the drinks Web site, www.drinkcocaine.com. "So why not just call an energy drink what it is already being alluded to?"

Redux Beverages also accuses the media for making an issue out of the name and believes kids are smart enough to know the energy drink contains no illegal sub-

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## \$2 million grant to aid undergrads

Title III proposal to increase CSU students' success

By Amanda Nypaver

CSU's undergraduate program recently received a boost from the government.

In an effort to build undergraduate student learning communities, the federal government awarded \$1,996,479 to the university.

The grant, which will be disbursed over a five-year period, focuses on three major initiatives: Learning communities to increase student persistence and success, in-

dividualized student advising and resources for faculty development.

This award, based on CSU's Title III proposal, allows the university to obtain the necessary resources needed to develop and link course sequences. As a result, the university's lower level courses will stand out as being superior in content, academically unique and delivered in a fashion that reiterates the idea of the campus and city of Cleveland being interlinked.

Distributed by the U.S. Department of Education, Title III grants help eligible insti-

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## Students assist with election

By Lucy Higgins

With the elections rapidly approaching, The Cuyahoga Board of Elections has covered their bases by hiring some new poll workers: Cleveland State University students.

For the first time, The Board of Elections has recruited students to assist with smooth running of the elections. The CSU's Career Services worked with the elections board.

Although CSU students have served as poll workers in the past, this is the first time the elections board has officially enlisted school.

The process has been very successful, according to Kathi Howard-Primes, one of the project leaders at Career Services.

"The first week of recruiting we knew it was going to be a success," Howard-Primes said.

During the first two weeks, more than 100

interested students approached the Career Services.

"We started planning for this in June," Howard-Primes said. "We kicked-off about two weeks before school started."

The elections board turned to college students because of a shortage of poll workers. Besides, an increasing amount of electronic devices are used by the elections board. Students, who are technical savvy, are the perfect candidates, according to Howard-Primes.

"They are college educated and most are comfortable working with computers," Howard-Primes said of CSU students.

"Plus, here at Career Services we prepare our students so they can work well with other students and organizations."

Students chosen to work for elections board were given an intensive eight-hour training session.

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# Inside

The Cleveland Stater



RTA reroute leaves some out in the rain

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Student produces a Russian newspaper for the Cleveland area

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## Elevators on CSU campus are safe, says university official

By Ashley Sager

In light of the recent tragedy at Ohio State University, Cleveland State University's Environmental Operations department is taking necessary steps to make the elevators on campus safe, to prevent a similar occurrence.

Andrew Polakowski, 18, an OSU student, was killed Oct. 20 when a dormitory elevator began to descend with the doors open.

Polakowski was reportedly the last person of 24 to enter the elevator on the third floor of the dormitory.

After the elevator began to descend, he tried to escape through the opening between the elevator and the third floor, attempting to get back on the third floor, but got wedged against the floor of the third floor lobby and died instantly of asphyxia.

The mishap reportedly occurred because the elevator was crammed with 24 people, exceeding the weight capacity by as much as 1100 pounds, according to published reports.

"We have a contractor who is monitoring all of our elevators on campus," said Shehadeh Abdelkarim, director of

Environmental Operations at CSU. The elevators are checked monthly and if anything has been reported, the contractor addresses the situation immediately.

"We take elevator safety as a very high priority so we're not shy about taking an elevator offline to take a look at what's causing whatever issues it may be," said Abdelkarim.

Environmental Operations, which handles the elevators in academic buildings, manages approximately 50 of the approximate 60 elevators on campus.

The rest of the elevators, which include Fenn Tower, Viking Hall and the Convocation Center elevators, are managed by outside contractors.

"In general, if [an elevator's] motor burns the elevator will stop," said Abdelkarim. "We have an on-call connection with our contractor to respond within two hours at any time of the day, whether it's midnight or 5 a.m., to be here even on holidays to take anyone out of the elevator."

"We have telephones in the elevator so if anyone is stuck for some reason they have a way to call for help. We have

engineers 24/7 that walk the dark campus going from mechanical room to mechanical room. So we have a lot of eyes out there looking for it."

Because the elevators are weighted by pounds, not by the number of people, Abdelkarim suggests not overcrowding in the elevator.

"I think once the elevator gets enough people standing comfortably next to each other in the elevator, there should be no more addition to that crowd," said Abdelkarim.

Abdelkarim urges students take the appropriate precautions while riding campus elevators.

"If the elevator is acting funny, if you walk in and it jumps or rattles, it's probably a good indication maybe I should step out," said Abdelkarim. "It could be nothing, it could be just a matter of the elevator settling for some reason, but if you notice the door refusing to close before it takes off, don't keep finding ways to make it move. I'd rather you get out of the elevator and wait for the next elevator and take that one."

To report an elevator problem, contact (216) 687-2500.

## COMMUNICATION RECEPTION



Professor Guowei Jian explains course offerings to a student.

Photo and story by Mike Kohuth

The School of Communication held its first information reception on Oct. 25 at the Waetjen Auditorium lobby. Students had an opportunity to interact with professors and advisers and gain more information on their areas of study. Dr. Richard Perloff, director of the School of Communication, said the event was successful. "Students enjoyed this opportunity," Perloff said. "It was a good way to meet and interact with students." The school plans to offer such events once a semester for students to get acquainted with professors and advisers, according to Perloff. Students from all four areas of emphasis in the School of Communication were represented.

## Enrollment fluctuating, mirroring market trends

By Michelle McCafferty

After three years of decreased enrollment, the number of student credit hours has gone "flat," which is a very good sign, says Ed Mills, vice provost for Enrollment Services.

Enrollment works in cycles, he explained. In the late 1990s through the early 2000s, general university enrollment started on a downward trend that has continued until now.

When comparing figures from 2006 to those from 2005, the numbers appear to have plateaued, which means CSU is looking toward an increasing cycle, said Mills.

Market conditions have a powerful effect on which areas of study see

an increase or a decrease in student enrollment.

As of Sept. 17, the date the university took a "snapshot" of enrollment figures to report to the state, the College of Education at CSU saw a 6.6 percent decrease from 2005 in the number of credit hours.

"In the last two years, there has been a decrease in the number of teaching jobs available in Northeast Ohio," said Mills. "The population of school age children in the area is decreasing, so a teaching degree has become less desirable than it was two years ago."

The College of Science, however, has a 1.5 percent increase when compared to figures for 2005 because

the demand for biomedical and health majors is high.

"[The healthcare industry] is where the action is and where the jobs are right now," said Mills.

"Urban Affairs has seen an increase too [9.6 percent since 2005] because people are starting to see that areas like city planning are a great road to a career."

Another factor that influenced enrollment figures for fall 2006 is the unusually high number of students that graduated in the spring.

There were 1,728 graduates in the spring of 2006, compared to 1,583 in the spring of 2005.

When a large number of students graduate all at once, it becomes that

much harder to replace them with new students.

Mills credits the drastic changes taking place on CSU's campus with the apparent shift toward increased enrollment.

"Dr. Schwartz has changed the campus physically, and in doing so has given people what they want - updated facilities - while drawing attention to what we already have - great faculty and programs," said Mills. "This has caused tremendous interest in CSU in the region, and the trend for applications and admissions has already gone up."

"This year, we had more students apply and we admitted more students than last year and the year before."

## Seasonal depression can affect students during winter

By Amanda Richards

For Cleveland State University freshman Endia Jones, when days get shorter and temperatures get colder, it doesn't just mean turning up the heat and battling the extreme weather.

"I don't feel like going outside [in the winter], or going to class," Jones said. "I just want to sleep. I'm less happy."

Jones is a victim of Seasonal Affective Disorder (SAD), which is more commonly known as "seasonal depression." According to an official at the CSU Counseling Center, Jones is not alone. SAD can be a very common diagnosis for students during the winter.

During the fall and winter months, the Counseling Center treats many students who feel that they may exhibit symptoms of SAD, said Jan

Wheaton, a psychologist at the Counseling Center.

"[Feelings of depression] is one of the three most common reasons that students come to the Counseling Center," Wheaton said. "We have never gathered statistics on how many students who present symptoms of depression can be diagnosed with SAD, but it my personal experience that it is not uncommon during the winter months."

According to Wheaton, SAD is caused by a natural reaction to less light, due to the shorter days in the fall and winter. Because of this, patients who are diagnosed with SAD are often times prescribed light therapy, which involves a specialized light box used at scheduled times throughout the day. Sometimes patients who are treated with light therapy are also prescribed anti-depression medication.

Since these treatments can be complicated and expensive, Wheaton said students could treat SAD with easier and natural alternatives.

"Exposure to winter sunlight is the best alternative," she said. "There is research that shows walking outside for 30 minutes to an hour during daylight hours during the winter can be just as effective as light therapy."

Other strategies include plenty of exercise, taking part in winter sports and activities and joining a gym. Taking up a new hobby or joining in other activities that promote socialization can also help.

Some students at CSU say they feel more sluggish during winter, but also say that they don't think it's a form of depression, and is something that they can deal with on a day-to-day basis.

Another CSU freshman, Kaely Hawkins, said that she

**Symptoms of Seasonal Affective Disorder Include:**

- A change in appetite or weight, craving for starches and sugar
- Sleeping more, but not feeling rested upon awakening
- Lack of energy and motivation
- Physical aches and pains
- Lack of interest in or enjoyment of activities, diminished interest in sex
- Lowered self-esteem, feeling depressed and irritable

is one of those students.

"I think it's definitely [worse], when it's snowy and dirty," Hawkins said. "You get kind of down. But in my personal experience, it's nothing serious. But I could definitely see how it could become a serious issue [for other students]."

Although alternatives for treatment are available, Wheaton stressed the importance of CSU students who believe they might have SAD to get an assessment before taking matters into their own

hands. "It's important to consult a health professional to differentiate whether the depression is seasonal or more chronic and whether it is triggered by the lack of light or some other factors," Wheaton said. "Anyone experiencing the symptoms below may be experiencing some form of depression and should be assessed by a professional."

CSU students can contact the Counseling Center at (216) 687-2277 for a free assessment.



## Healthy living takes priority

### Counseling Center teaches students about good nutrition

By Cathy Hennes

After 18 years working for Cleveland State University, Dr. Jan Wheaton of the Counseling Center says she is not a nutritionist but she helps students with education regarding good nutrition.

As part of the center's efforts, a discussion on nutrition, health, and wellness was held on Oct. 25.

This event was the second of the "Dinner and Dialogue" series presented by the Department of Student Life, according to Lisa Cavanaugh, graduate assistant in the department.

Wheaton, who led the discussion, said wellness is an active, lifelong process of becoming aware of nutrition and eating habits.

There are seven components to consider for healthy eating. These include calorie balance, portion sizes, carbohydrates, fats, proteins, cholesterol and vitamins.

Wheaton explained how the food pyramid had changed from what most participants learned while growing up.

Portion control is important to having a healthy eating style. Wheaton explained even she has trouble with portion control.

She told the participants how she loves eating her spouse's spaghetti dinners. However, with portion con-



PHOTO BY CATHY HENNES

**Presenters show examples of exercise techniques.**

ontrol, she is not asking for more.

"If you want more, wait 15 minutes," she explained about the craving for more spaghetti. "You'll usually forget that you want more."

She said people should treat their calorie intake like money -with caution.

The participants were offered a nice, controlled portion dinner, which included a chicken salad with dressing, fresh fruit with blueberry yogurt, a roll and a cup of soup.

Pepsi Hutton, associate director-programs at the Campus Recreation Services office, got the participants up and moving after the dinner.

As most of the participants sit at desks for most of their days, examples of easy exercises were shown.

Pepsi was named after the soft drink because her parents like the drink and they said she would be bubbly and outgoing, she explained

about her first name.

Hutton explained fitness basics and precautions on starting a new fitness program.

#### Exercise

She said people should start their exercise routines slowly and gradually and make sure they check with their doctor when necessary.

Exercise should not be painful; and exercise should be an enjoyable activity.

"It takes 21 days to break a habit," Hutton said. "If you don't find an activity you enjoy, you will probably not want to continue doing it."

Everyone should have a pedometer and challenge themselves to walk extra steps.

Hutton said people walk an average of 3,000 steps per day. She encouraged participants to challenge themselves to walk 5,000 to 7,000 steps a day instead, allowing for additional calorie burning.

The participants went away from the event with a binder of tips and examples of good nutrition, portion control, goal setting and exercise habits.

A breakdown of the food pyramid can be found at the Web site: [www.mypyramid.gov](http://www.mypyramid.gov).

According to the site, "My-Pyramid Plan can help you choose the foods and amounts that are right for you."

The next upcoming event will be held on Nov. 29. It will focus on Dealing with Stress.

Cavanaugh, graduate assistant can be reached at (216) 523-7438 to register.



PHOTO BY RUTH RACHEL PRZYBOJEWSKI

**Michelle Barberic now waits on the corner of East 21 and Chester for her bus due to the route changes. Before the change she used to board bus from East 18 Street and Euclid Avenue.**

## Bus route changes cause headaches

### Riders upset, RTA defends policies

By Lucy Higgins

Jenny Keck, a CSU junior majoring in Middle Childhood Education, used to commute by bus to and from school.

But Oct. 16, she had a surprise: The usual bus stop had been yanked and the routes had been diverted.

"It was irritating," Keck said. "I didn't know there was a change. I went to the bus stop and someone told me."

Campus construction and the Euclid Corridor Project have caused lane closings and traffic congestion all around campus.

Most recently this has resulted in a rerouting of many Greater Cleveland Regional Transit Authority buses.

#### Bus lines affected

As of Oct. 16, RTA routes 49F, all 51's and 55's, 75X, 87F, 96F, 135, 251, 263 and 451 have been changed.

The usual bus stop, located at the corner of East 21 Street and Euclid Avenue has now been moved down to the corner of East 21 Street and Chester Avenue to relocate students away from the construction site.

"Because of construction, it was getting hard for our buses to get by that area," RTA Media Relations Manager Jerome Masek said. "We questioned how much impact it [construction] would have. It was more than we thought."

The new routes will travel along Chester Avenue, East 18 Street, Payne Avenue and East 21 Street.

Masek said the new routes would not significantly alter traveling times.

"Once they [riders] are on the bus it is basically the same schedule," Masek said.

#### CSU perspective

Although the rerouting took effect on Oct. 16, the CSU community was not notified until Oct. 20.

"Somebody who was riding the [route] 55 handed in the rider's alert flier to Student Life," CSU's Vice President of Finance and Business Affairs Jack Boyle said. "We did not get any information from RTA, we only found out accidentally."

Boyle said that is not the only miscommunication between the school and RTA.

"We told them that the North-South traffic would be the biggest problem," Boyle said of the ongoing construction on Euclid Avenue. "They should have started with the intersections. It is more sensible to do the intersections first."

#### RTA response

Masek said that RTA did their job of informing the public.

"We have a broad based communication plan and that plan was executed," Masek said. "We informed the media, riders, and posted it on our Web site. We did the same thing we always do for a reroute."

The new routes will be effective until the construction work alleviates at Euclid Avenue and East 21 Street.

Masek said bus routes should go back to normal by mid-December.

For more details and rider's alerts visit RTA's Web site at [www.rideRTA.com](http://www.rideRTA.com).

## STUDENTS GET TO KNOW ORGANIZATIONS



PHOTO BY MICHELLE MCCAFFERTY

**Thirty organizations participated in the Student Organization Fair on Oct. 25 from 10 a.m. to 2 p.m. in the University Center Atrium. Organizations set up tables staffed with representatives to provide information about their missions, events and campus activities to interested students.**





## The Cleveland Stater

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### The Cleveland Stater

The Cleveland Stater is a laboratory newspaper put out by students enrolled in classes in the School of Communication at Cleveland State University.

### Letters to the Editor

## Guidelines

Please include your full name and e-mail address. The Cleveland Stater reserves the right to edit letters for clarity.

# To place an ad in The Stater call, (216) 687-5094

# Up in smoke on election issues

## Proposed smoking Issues 4, 5, and 18 confuse voters before election

By Mike Kohuth

Nov. 7 marks a decision day as Ohioans cast their votes. State Issue 4 and Issue 5 will appear on the ballot.

Cuyahoga County residents will also decide on Issue 18.

What do all these issues have in common?

Smoking!

Smokers like me should be concerned about these important issues.

Nonsmokers should also pay close attention because these issues could indirectly affect them.

### The issues

Issue 4 is a proposed constitutional amendment that would prohibit smoking in enclosed areas with exceptions.

According to the proposed amendment, smokers would still be able to light up in tobacco stores, homes, private facilities, smoking sections in restaurants, bars, bingo halls and bowling allies.

Designated areas of hotels, nursing homes and race tracks will also allow smokers to get their nicotine fix.

Issue 4 would overturn any present local smoking bans, allowing smokers' to light up cigarettes in places they currently can't.

Issue 5 is a proposed law that would ban smoking virtually everywhere in Ohio.

Even the ashtrays outside the university's buildings could be replaced with no smoking signs. The proposed law states a smoker can still inhale in their homes, des-



ignated areas of hotels and nursing homes, outdoor patios, private clubs, and family-owned businesses. The law would also fine a person caught smoking in a restricted area.

Issue 18 is a proposed tax hike on cigarettes in Cuyahoga County to benefit the arts and culture. If passed, the price of a pack of cigarettes would increase by 30 cents.

Smokers in Cuyahoga County would contribute \$20 million a year for the arts and culture, according to the organization's Web site.

Confused?

### The campaign ads

Let's see if the television ads will clear the air (no pun intended).

One of the Issue 4 ads depicts a man and a woman standing next to each other holding signs, arguing back and forth. The woman's sign says: "Vote yes on 5." The man's sign reads: "Vote for 4." As I was watching the ad I did not understand that the ad was supporting Issue 4 until the end of the commercial when they said, "Yes on 4, no on 5."

This might seem like poor planning on their part or a good way to confuse, or mislead a voter.

Baffled? I was.

Otherwise, why would Issue 4 run such a confusing

commercial if their intentions are to win your vote? Maybe their goal is to purposely confuse the audience so on Election Day you will vote for Issue 4.

Issue 5 is running two different ads. With the American Cancer Society's backing, Issue 5 commercials take more of a clean-air approach and look at the dangers of smoking, especially second-hand smoke. The simple ads also stress Issue 4 is backed by "big tobacco companies."

Since these ads can be confusing for voters, Issue 5 wanted to make it clear in one of their ads that told voters if Issue 4 and 5 both pass, Issue 5 will be void because Issue 4 would be a constitutional amendment.

Political commercials for Issue 18 provide the use of children expressing their need for funding. The ads also mention how much money arts and cultural programs bring to the region.

Not one of the three ads displayed on their Web site or on television tells where this money will come from.

Is this another trick? Why aren't the ads telling voters the other sources of the revenue?

Issue 18 bothers me a little. Don't get me wrong. I support the arts and culture of Cuyahoga County. The Issue 18 Web site makes a lot of good points on how important arts and culture are to the region.

But, taxing an individual cigarette for their personal gain for the next 10 years? Now that raises questions about their goals.

The Web site also states "Cuyahoga County has already used similar taxes to fund vital quality-of-life issues including Gateway and

the Browns Stadium."

When voters passed the sin tax to fund Gateway and the Browns Stadium, the ads were clear the money would be used for the construction of these facilities.

But Issue 18 doesn't clarify that additional tax will be imposed on cigarettes to fund arts and culture.

Issue 18 campaign signs simply indicate it's not a property tax, and doesn't mention the additional cigarette tax.

If Issue 18 passes, they need to send a thank-you card to the smokers of Cuyahoga County.

As a smoker I am well aware that smoking kills.

I am also aware that smoking is addictive. I choose to be a smoker and I'll choose to quit one day.

The longest I refrained from smoking was for one year in 2003.

I quit cold turkey and enjoyed the benefits of a non-smoker. My house and clothes didn't smell of smoke.

I could taste food that I couldn't taste as a smoker. And most importantly, I felt a lot healthier and lived without the dreaded smoker's cough.

I'm not sure why I started smoking again, but I did. I know one day I'll quit.

Will the passage of Issues 5 and 18 entice a smoker to finally kick the habit for good?

Only a brave smoker will step outside of the local pub to catch a smoke on a cold winter day in Cleveland, and only a brave smoker will pay top dollar for a pack a cigarettes.

The way I see things, Issue 5 wants you to stop smoking by banning it. Issue 4 and 18 want you to smoke to generate money.

Who wins? Still confused?

# Broken heart over two broken seasons

## A baseball fan waits yet another year to hear the words 'play ball'

By Ruth Rachel Przybojewski

The smell of fresh cut grass, the warm summer sun, the cheers and jeers of the ballpark are all but a distant memory. Once again my heart is heavy because another baseball season has come to a close.

### Baseball roller coaster

Being a baseball fan has to be one of the most exhilarating and emotionally draining experiences a person can go through. Baseball has a rich history and is timeless. A person can get lost in the game. The ups and downs of a season hit loyal fans' hearts hard.

This fan's heart gets the worst of it. I have been a baseball fan my whole life, and I truly know the definition of heartache and disappoint-



ment. Rooting for a team all season and praying and hoping that they will make it to the show is difficult.

However, for me it is twice as hard. Not only do I support the Cleveland Indians but I am a huge Oakland Athletics fan.

My dad was a huge A's fan long before I was born. Since I grew up with the game I adopted the team as my own as well.

Cheering for two teams all season is a difficult task. The radio seems to always be turned to WTAM 1100 to keep me up to date on the latest Tribe stats.

The television is tuned to ESPN 24/7 keeping track of those west coast wonders. Unfortunately after the sea-

son is over, the phrase that I keep saying year after year is: "Don't stop believing (in my team) because next year will be the year." With that being said, one can only guess what the outcome for my two favorite teams was this year.

### Believe in your team

First off, the good ol' Tribe had yet another disappointing season. The irony of the situation is that this was the season that was supposed to be different.

The A's had a much better season and were headed for the playoffs. This was nothing new for the A's since they made it to the division series in 2000, 2001, 2002 and 2003.

But each year the A's failed to advance to the next round. For me it was difficult to watch the team that I loved and respected fall short year after year.

Unfortunately, the Cinderella story I so dreamed of happening did not occur for the A's in 06'.

Instead the Detroit Tigers, the worst team in baseball in

2003, became the biggest obstacle for the Oakland Athletics.

Jimmy Leyland, the manager of the Tigers, broke my heart twice.

He was manager of the Florida Marlins in 1997 when the Cleveland Indians lost the World Series. The teams he manages seem to always knock out my favorites. It was a devastating time but like any true baseball fan I will never stop believing.

So, another baseball season has come to a close. The stats are all calculated and the World Championship was crowned. As the boys of summer packed away their lockers and headed for home, the fans wait, pray and hope for a World Championship. As the weather gets colder the off-season seems endless.

But, eventually the snow will melt and the warm spring breezes will replace the harsh blasts of winter. Spring training will finally arrive and every fans heart will flutter. Once again 30 teams will begin the quest for a championship.



## Student publishes weekly tabloid

Newspaper serves Russian-based community in Greater Cleveland

By Ashley Sager

"Newspaper is a business," said student Diana Bakhtiyarova who along with her husband created the Cleveland area Russian newspaper called *Prospect*. "As a business, you have to create a system that is working for you"

Inspired by "everyday life, everyday problems," Bakhtiyarova and her husband, Bakhtiyar Bakhtiyarov, created the 40 page tabloid newspaper four years ago to provide the Russian community of Cleveland a newspaper to turn to when they want to relax.

The newspaper has permanent columns, local news, history and personal stories of individuals or stars, according to Bakhtiyarova, a public relations major.

"We are trying not to do the newspaper very serious because there are a lot of serious things going on around

us," Bakhtiyarova said. "We try to put something funny or unusual [in *Prospect*] that can catch people's attention and can help them relax."

Specialists write columns regarding how to survive in the United States.

*Prospect* addresses issues for Russian immigrants regarding financial, real estate, and health insurance issues. "There are a lot of new things here for immigrants," said Bakhtiyarova.

*Prospect* also provides people with a guide to Russian television programming. "We have a TV guide [in *Prospect*] and it's very important to us because there are national TV stations that present programming from Russia," said Bakhtiyarova.

Most people who write for the newspaper are volunteers.

"In the Russian community, I think in every immigrated community, there are a lot of people who are highly educated opinion leaders who were forced to leave their country. Here they don't have that opportunity to be of that level as they were before. They are so smart and they want

to deliver their opinions to someone."

Bakhtiyarova, who is enrolled in her third semester at CSU as a public relations major, is the vice president and advertising director for the newspaper that hits newsstands on Fridays.

She handles the advertisements, financial aspects, negotiations with customers and subscriptions.

Her husband, who was previously an editor, writer and worked at a TV station before coming to the United States, is the editor in chief.

### The start of a paper

After moving from Belarus, Russia, with her family four years ago, Bakhtiyarova and her husband launched the weekly newspaper three months after arriving in Cleveland.

By obtaining information from friends in the Cleveland area prior to immigrating, they found out about ethnic publications in Cleveland.

"We were very successful because my husband had in mind a strategy where to go and how to reach our goals," said Bakhtiyarova.



PHOTO BY ASHLEY SAGER

Diana Bakhtiyarova displays a few editions of her Russian newspaper.

Bakhtiyarova said a mission of *Prospect* is to reach the younger Russian audience and she wishes more of the younger population would read the newspaper.

The paper includes history of Russia and she believes the younger population should get a sense of where they came from since many immigrated when they were very young.

In regards to students beginning their own publication similar to Bakhtiyarova, she states, "It should be their own desire to do so. The other important thing is a team. You can't do a big thing alone."

*Prospect* is available at Russian stores in the Cleveland area and through subscriptions for no charge.

It's published from Mayfield Heights.

## Anime fever sweeps across university, United States



ALL IMAGES COURTESY OF CARTOONNETWORK.COM

Pictured above are examples of Japanese Anime. "Anime" includes all forms of Japanese animation and includes a variety of topics. All images are characters in cartoons currently running on Cartoon Network. Images left to right: Edward Elric from "Full Metal Alchemist," Kaname Chidori from "Full Metal Panic," and Vash The Stampede from "Trigun." "Full Metal Alchemist" can be found on Cartoon Network at 1 a.m.

CSU students join America with its love of anime

By Timothy Prince

A phenomenon has swept American pop culture in recent years with the growing popularity of programs like Adult Swim on cable television's Cartoon Network and its predecessor Toonami.

This cultural wave fresh out of Japan is known as anime. The title "anime" encompasses all forms of Japanese animation, and includes a wide variety of genres and topics ranging from nearly-lifelike to comically poor in style.

The animated TV series and films also cater to a vast age group.

It's no surprise that full-blown conventions and student organizations dedicated to this medium have sprung up all around the U.S.

CSU is no exception. The university plays host to the CSU Anime Obsession Association.

Don't let the name scare you.

### The anime culture

The noted obsession is a creatively employed nod to otakudom.

The term "otaku," in American culture, has come to define someone with a chronic passion for Japanese animation and culture.

In its second year running since it was reborn, with a similar club having closed up a few years back, this club has grown in membership, currently having 19 members.

They hold regular meetings from 6-10 p.m. on Fridays in MC 322.

There are at least eight to 10 regular attendees, who discuss anime and other fan-related topics, according to Michael Tataliba, one of the group's officers.

### Being a member

Membership is open to anyone with an interest in anime.

"No experience is necessary," according to the group's Web site.

People don't need experience with anime to enjoy it.

Members also could participate in dodge ball tournaments and other university-sponsored activities.

At present, the club mainly sticks to its simpler event ideas such as the screening of cartoons.

But the long-term goals include participating in regional anime conventions as a group representing the university.

For information about CSU's Anime Obsession Association, visit [www.csuohio.edu/anime/](http://www.csuohio.edu/anime/).

## Student group celebrates faith, legal profession

By Jia Wang

"It is a great opportunity for judges, lawyers and law students to come together and reflect on our values and how they apply and bind us in the legal profession," said Daniel Thiel, co-founder and president of Cleveland Marshall's Catholic Lawyers Guild.

The group, which was established in September, along with the Lawyers Guild of the Catholic Diocese of Cleveland celebrated the annual Red Mass for the legal community at the Cathedral of St. John the Evangelist in Cleveland on Oct. 20.

The "Red Mass" is a historical tradition in the Catholic Church dating back to the thirteenth century when it officially opened the term of the court for most European countries. It was introduced to the United States in 1928 at the Church of St. Andrew in New York City.

The Mass at St. John's cathedral was attended by government officials, lawyers and judges. They entered the

church clothed in red vestments or red garments, signifying the fire of the Holy Spirit's guidance.

Among the participants were Geoffrey Mearns, dean of the Cleveland Marshall College of law, CSU law students, Ohio Supreme Court Justice Terrence O'Donnell and the former Bishop Anthony M. Pilla.

The CSU guild has 58 members. The group is dedicated to the promotion of justice and the advancement of the intrinsic value and dignity of the law students. It provides a vehicle for Catholic law students to discuss legal issues in light of their religious faith.

"We are planning to arrange meetings with guest speakers, including possibly the bishop, who is recognized for his 25 years leadership of the Catholic Diocese of Cleveland," Thiel said. "It can also facilitate the students' transition from law school to practice through networking opportunities with members of the Catholic Lawyers Guild of Cleveland."

### SPJ student chapter holds panel discussion

Learn the tricks of freelancing from professional writers and editors at a panel discussion organized by the CSU student chapter of the Society of Professional Journalists at 4 p.m. in Kiva conference room in University Center on Nov. 9.

The panelists will explain the importance of networking, pitching story ideas to editors and time management.

The event is free.

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PHOTO COURTESY OF THE FULLBRIGHT PROGRAM AT CSU

The late CSU art professor and photographer Masumi Hayashi.

## HAYASHI

FROM PAGE 1

would not accept the word mediocre," said Mauersberger. "Our memories of Masumi Hayashi will always be a part of the fabric of the Art Department."

Robert Thurmer, director of the CSU Art Gallery, said Hayashi was instrumental in developing the gallery.

"She led us on a path of success and she was a wonderful guide," said Thurmer. "Her personality and cheerfulness are already sorely missed."

Christine Kanderski, a former student of Hayashi, said she still cries when she thinks

about all the good times she and her classmates had with their professor. Hayashi often went above and beyond to help her students succeed.

Kanderski recalled how Hayashi encouraged her to enter one of her assignments into a juried student show.

Hayashi then spent the entire night chasing down a woman who showed interest in Kanderski's print, which the woman eventually bought.

"I went home sad because I let go of my print, but I was also happy because I was finally an artist," said Kanderski. "I sold my first print because of Masumi. Many of us still can't believe she's gone."

## GRANT

FROM PAGE 1

-tutions of higher education become self-sufficient and expand their capacity to serve low-income students by providing funds to improve and strengthen academic quality, institutional management and fiscal stability.

"Title III grants are amazingly competitive and very hard to come by. This was our third and obviously best effort. It couldn't come at a better time since it supports several initiatives we have been developing in advising and in building learning communities. Our effort is to make student success the focus of our institutional development," said CSU President Michael Schwartz.

With a focus on student success and a revival of general education offerings, Schwartz hopes the Title III award will generate general education reform. This is no new effort, however.

In 2004, Schwartz launched a President's Commission on the Learning Environment (PCLE), in which a type of "think tank" was formed.

Commission members, who included nine faculty representing CSU's nine Colleges, student government officers, and associate dean of Student Life, vice provost for Enrollment Services and vice provost for Planning, Assessment and Information Resources, were asked to evaluate current and potential CSU

## Title III Highlights

*Six new "smart" classrooms equipped with state-of-the-art hardware/software installations to facilitate the effectiveness of learning communities*

*\$310,000 or 15.5 percent of total grant funds to be earmarked as matched contribution towards CSU's endowment for future scholarships*

*Student data warehouse to provide query and analysis capability for targeted intervention and tracking of at-risk students*

*First-year program activities to include the establishment of major program milestones, schedules and determination of indicators of success*

initiatives aimed at increasing student engagement and learning.

Vice Provost Gitanjali Kaul, the principal investigator of the grant, noted that after a year of devotion to the analyses of the university's strengths, challenges and opportunities, the commission formulated recommendations.

These recommendations were regarding the changes and resources that needed to be made within the university.

These recommendations provided the focus for Title III.

"On a commuter campus such as ours, it's essential that we create a sense of community and engagement among faculty, students and

staff around common, rich and intellectually compelling experiences," Kaul said, "This is what leads to student success and retention."

Themes for the learning communities will be selected by participating faculty.

Introductory undergraduate courses could potentially be clustered around themes such as global environment, urban planning, Cleveland-area performing arts, great lakes, and Cleveland's historical monuments.

The courses could also focus on topics that touch on contemporary notions of ethics, justice, faith, values, knowledge and reason.

The first set of these communities is set to launch in fall 2007.

## ELECTION

FROM PAGE 1

It involved a lecture, written test, and computer training.

Students recruited will work in one of three positions: presiding judges (supervisors of the sites), poll workers or Election Day technicians.

"The majority of students that have contacted us have been recruited to work as EDT's," Howard-Primes said.

These students will be responsible for troubleshooting the voting machines. The recruitment process brought in 319 students.

"This was amazing," Howard-Primes said. "It is a great opportunity for students to become more involved civically."

The bulk of the students were recruited from the School of Communication and the Nance College of Business Administration.

The recruitment is part of a project headed up by the Center for Election Integrity, an organization that is partnered between The Cleveland-Marshall College of Law and The Maxine Goodman Levin College of Urban Affairs.

In October 2005, CSU was awarded a contract from the Election Assistance Commission, a program established by the Help America Vote Act of 2002, to develop a guidebook on the Recruitment, Retention, and Training of College Pollworkers.

"This is the pilot project," said Abigail Horn, the lead investigator for this project. "There has never been an effort by CSU to get students involved before."

Cuyahoga County was one of three sites that were chosen to take part in the college poll worker project of 2006. The other sites are in Boston and Grand Rapids, Mich. Information gained from the recruitment process and election night will help the CFEI develop the guidebook.

Career Services officials visited classrooms, sent out emails, and

set up information tables at campus events to spark student's interests.

"The whole goal is to try to get college students more involved in the election process," Howard-Primes said.

### Students to work at Channel 3

Along with working at the polls, some CSU students will have the opportunity to be a correspondent for Channel 3 news on election night.

"Channel 3 approached us in the summer about exploring the changing demographics of news watchers," Special Assistant to President Schwartz Tina Biasella said. "Channel 3 realizes that there is a certain demographic and wanted to see how to appeal to it."

Biasella has been working with Channel 3 and CSU to recruit students for the positions. Students involved will work directly with Channel 3 in one of two areas.

The first opportunity is to input data into computers at Channel 3's studio on Lakeside Avenue. The second is by becoming a blogger for the station. The bloggers will go to different voting sites in Cuyahoga County and report on Channel 3's Web site.

Biasella said that Channel 3 realizes that nowadays most people are getting their information from the Web and that it is truly a tool to communicate with. She said that election night is a great opportunity to incorporate new methods of communication. The student response has been successful.

"We received 51 applications from students," Biasella said. "We only needed about 43."

Biasella hopes many more student opportunities will come from this.

"The goal is to see how this may expand into larger projects," Biasella said. "The initial phase is with election night coverage. From there we will determine how else to use students."

## COCAINE

FROM PAGE 1

-stances.

"We believe that you realize that drinking an energy drink will not turn you into that creepy, penniless guy who is mumbling incoherently while walking through town but that use of the controlled substance very well might. In other words, you understand the difference between an

energy drink and a controlled substance," the Web site's message said. "However, if you don't please seek help immediately."

Currently, the drink is only available in New York and California.

However, samples are offered on the Web site and Myspace.com

Currently, Davis and his students are waiting for the company to answer their complaint. They have until Nov. 19.

## HALLOWEEN EXTRAVAGANZA



Photo and story by Ashley Sager

Students gathered in the atrium for Halloween festivities on Oct. 31, thanks to the Campus Activities Board.

While Halloween music played, students had their choice of decorating a pumpkin, a cookie, or creating a Halloween picture frame. Freshman Brittany Johnson (seen above) made a cat picture frame. She was enticed to attend the event when she saw signs and posters around campus promoting it. Students also received a cup full of candy and Pizza Pan pizza.





SUBMITTED PHOTO

**Bettina Lunk, president of CSAA, lounges in the organization's office. Located in Room 9 of the UC, members decorated the walls with magazine ads to showcase their spirit.**

## CSAA aims for hands-on experience

By Tania M. Santos

The Cleveland State Advertising Association has already kicked into high gear this year, after getting off to a rocky start last year.

The student chapter of the national advertising group has already obtained an office space from the Department of Student Life and a \$1,300 budget from the Student Government.

"Currently there are 25 members in our organization, of which 17 are active and fully dedicated.

"They don't mind devoting time and efforts," said Bettina Lunk, president of the CSAA.

The members of CSAA are from various majors including Communication, English and Business.

"The goal of CSAA is to provide students with a hands-on advertising experience that serves as an internship-like opportunity," Lunk said.

CSAA is a service-based organization that aims to assist other CSU student groups and departments with their advertisements and promotional needs.

CSAA is in the process of becoming an official chapter of the American Advertising Federation.

Lunk says it is a great opportunity because membership in the AAF will allow students to participate in advertising competitions organized by the AAF as well as the Cleveland Advertising Federation.

"Participation in such competitions is well regarded by future employers," she added.

Lunk feels the members' participation in the National Coca-Cola Competition and the Student Addy Awards organized by the Cleveland Advertising Association will also serve as great networking opportunities and will en-

hance the members' portfolios.

"We're definitely on the right track, I'm really looking forward to future projects," said Sean Ferguson, vice president of the organization.

CSAA operates as a real advertising agency and has various departments.

The creative department works hand in hand with the graphic design department, creating the ads themselves. The public relations/marketing department helps to promote CSAA itself and gets the clients for the organization. When the ads are ready to be published, CSAA works with the CSU Print Shop to do the printing.

Members are also working to help create ad campaigns for clients outside of the University.

CSAA services are free of charge for any CSU departments or organizations. However, outside clients will be required to pay a nominal fee for the work. Ferguson said the organization has a lot of good things going on and is surprised by the great success they have already achieved.

"It's like a dream," he said.

Both Lunk and Ferguson said that new members are welcome and there is no cost to join. Meetings are usually on Wednesdays at 5 p.m. But various departments of CSAA may schedule independent meetings, depending upon their workload.

"I definitely think that with continued success, CSAA can become a legacy here at the university," Ferguson said.

The CSAA office is located in Room 9 on the ground floor of the University Center.

Members used magazine ads as wallpaper to decorate the office and are ready to purchase computers and design programs from their budget.

## Greppin, students research linguistics

Interest, know-how essential to understanding

By Amanda Nypaver

"Linguistics is arguably the most hotly contested property in the academic realm. It is soaked with the blood of poets, theologians, philosophers, philologists, psychologists, biologists, anthropologists, and neurologists, along with whatever blood can be got out of grammarians." -- Russ Rymer, author and journalist.

Linguistics, the scientific study of the human language, includes everything from units and nature to the structure and modification of the language.

For linguist professor John A. C. Greppin, the study of language has been a major focus of research.

Like Greppin, most contemporary linguists assume that spoken language is more fundamental and thus more important to study than the written language.

This perspective, based on the foundation that speech appears to be more a human universal, argues that there have been many speech cultures and communities that lack written communication.

Over the years, Greppin, a research specialist in the historical reconstruction of the pre-written/unwritten languages, specifically Classical Armenian, has published 15 books and more than 450 articles and reviews. He founded and edited *Annual of Armenian Linguistics*; edited *Raft: A Journal of Armenian Poetry and Criticism*; and wrote reviews for *The New York Times*.

"My Ph.D. is in Indo-European studies," Greppin said. "So I have no idea how I became interested in Armenian linguistics."

Greppin is currently analyzing how both the Hurrian and Urartian languages contributed vocabulary to classical Armenian.

Using several different historical methods of research, he is attempting to answer the question of whether classical Armenian was adopted from Hurrian and Urartian vocabulary between 700-500 B.C. The Armenian and

Hurro-Urartian people once occupied the same territory.

Greppin is in the process of organizing a conference either in Armenia, Italy or in the former Soviet Union.

The purpose of the conference is to discuss the similarities and relationship between the Hurrian and Urartian languages and the languages of the Caucasus, a region of Eastern Europe and western Asia.

Greppin teaches introduction to linguistics, historical linguistics, history of the English language and language analysis.

In language analysis, Greppin has three students who have been studying under him for three years.

Concentrating on the ancient Sanskrit text of "The Gita," an important text of Hinduism, students work with a body of information.

"Homework" usually takes about four hours, and students are tested on vocabulary and their ability to memorize passages.

"The kids who succeed in my classes need to have strong intellectual interests in the topic and good investigation skills," Greppin said. "Even though they usually don't get the etymology right, there is no greater joy than watching them grasp a concept."

Etymology is the study of the origins of words.

Through old texts and comparisons with other languages, etymologists can reconstruct the history of words. Etymologists can then determine when words entered a language, from what source they entered and how the different forms and meaning of words have changed.

Greppin readily admits to catering to the top third or half of his classes.

"There are always a few students who can't keep up," said Greppin.

Greppin has an interesting philosophy when it comes to those students who lack the interest and intellectual know-how of linguistics.

In his office there is a sign with a picture of a pig that reads: "Never try to teach a pig to sing. It wastes time and annoys the pig."



Greppin

## Belovich studies liver disease treatments

By Amanda Campbell

Research by scientists at Cleveland State University may determine more efficient ways to treat certain liver diseases and leave laboratory mice looking for new jobs.

Dr. Joanne Belovich, interim director of the Applied Biomedical Engineering Program, is leading a sub-group of the Center for Modeling Integrated Metabolic Systems. She is working with four assistants to develop a computer model of the liver.

The model may become the primary tool for analyzing liver diseases and may replace mice as the method

for testing effectiveness of medications on conditions such as nonalcoholic fatty liver disease and type 2 diabetes.

Belovich said the model would duplicate the physiology of the liver and can be manipulated with mathematical formulas. This will enable scientists to knock out genes and create an enzyme deficiency just as diseases do to a real liver.

A primary feature of the model allows researchers to alter the way glucose and fat metabolize in the liver, two of the complications of type 2 diabetes and nonalcoholic fatty liver disease that can cause pathways of

the liver to function improperly.

Belovich said the model can then be used to mimic how drugs affect the liver.

"Pharmaceutical companies will be able to use the model to narrow a list of drugs, and those that are successful in the model will go for further testing," Belovich said. "Ultimately the model will become a tool for medical people to test potential remedies for diseases."

Belovich has been working on the model for four years under a five year \$11 million grant to Case Western Reserve University from National Institutes of Health.

Parts of the project were subcontracted to Cleveland State.

Other teams comprised of scientists from Cleveland State, Case Western and the Cleveland Clinic are developing models of the heart, brain, and skeletal muscle system.

In November, the group will apply for funding renewal for another five years.

Belovich plans to continue developing the model and testing its accuracy.

She hopes it will eventually help improve the quality of life for people with type 2 diabetes and nonalcoholic fatty liver disease.



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